

First Time Guide to Using NBC Learn



Faculty Support
eLearning

Creating & Managing Content

Video can bring course topics to life by adding relevant context or connection to the real-world. Using the NBC Learn Mashup tool in Blackboard, instructors can search a catalog of over 22,000 current event, archival, and original program videos to develop engaging learning activities within a course. New videos are added daily! All NBC Learn videos include closed captions and transcripts to help learners of all abilities interact with video content.



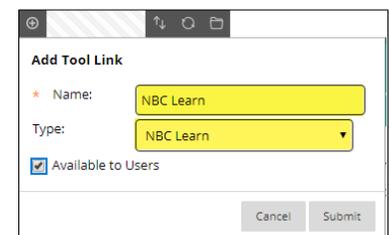
Getting Started

Take advantage of NBC Learn's *Curriculum Alignment Service* to identify resources that fit your course. Send your syllabus or a list of course topics to curriculum@nbcuni.com and the *NBC Curriculum Team* will return a document with links and summaries of related videos.

Locating the NBC Learn Tools in Blackboard

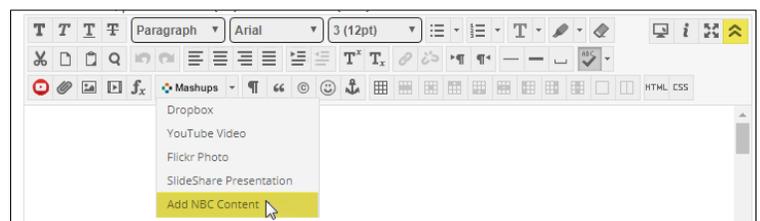
NBC Learn and NBC Learn Playlist Tool Links

[Tool links](#) can be added to your course menu. If you would like to search for videos and add them to personal playlists for future reference, add the **NBC Learn tool link** to your course menu. If you would like easy access to your personal NBC Learn playlists, add **NBC Learn Playlist tool link** to your course menu. Be advised that playlists cannot be shared with others, but individual videos saved to a playlist can be added to course content.

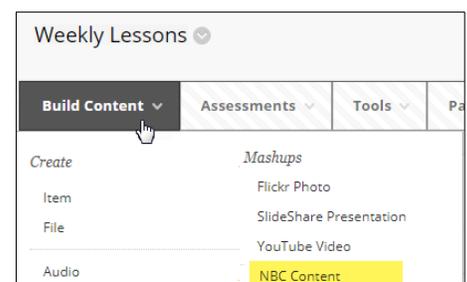


NBC Learn Mashup Tool

To *add* embedded NBC Learn videos to course content, use the **NBC Learn Mashup tool**. This tool is available wherever the content-editor appears, such as when one creates course items, announcements, discussions, blogs, or wikis.



The NBC Learn Mashup tool is also available in any [content area](#) or [content area folder](#) *Build* menu. This option allows you to simply search and add a video to a course without further customization.



Searching for Videos

When accessing NBC Learn through a tool link or the Mashup, **browse the directory**, use the **search tools**, or view your **playlists** to locate a video of interest.

To preview a video click on a video's thumbnail image.



A video will play in a cue-card player that provides the following tools:

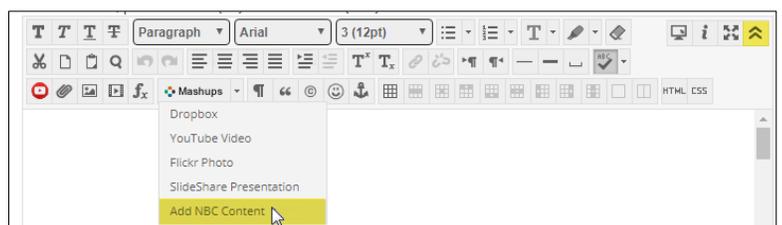
- Info** – Displays general information, description, keywords, and citation for a video.
- Close** – Exits the video.
- Save** - Saves the video to a **personal playlist** for future use.
- Notes** – Add a **personal note** to a video that you have saved to a playlist for your reference.
- Embed** – *Only available when searching through the Mashups tool*, it is used to add the video to course content.
- Print** – Generates a printable description, transcript, and citation for the video.



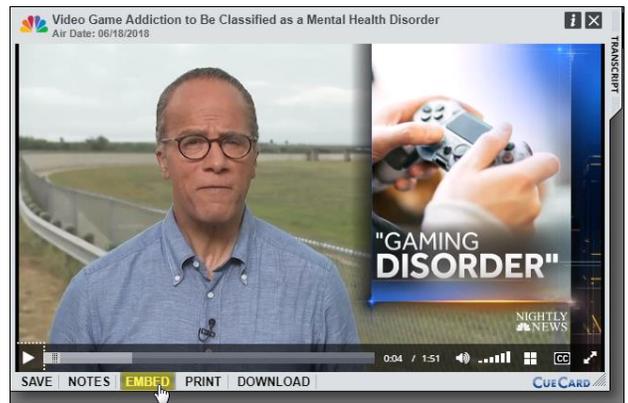
Using the NBC Learn Mashups Tool in the Content Editor

Using the content-editor's Mashups menu within the context of an announcement or learning activity tool, you have the flexibility to pair an embedded NBC Learn video with your own instructions.

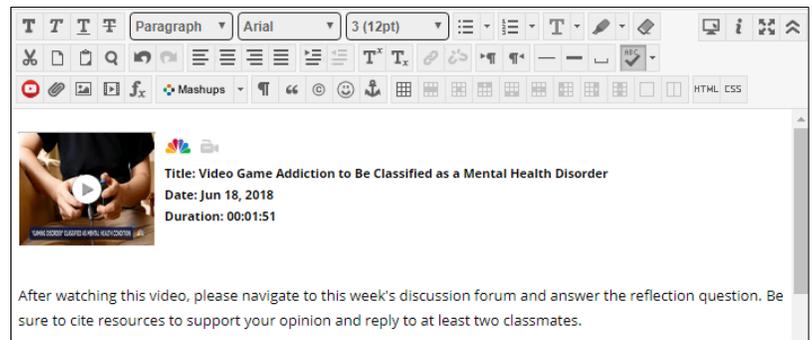
- While **EDIT MODE** is turned on, create a new [announcement](#), [discussion forum](#), [blog](#), [wiki](#), or [item](#). After giving it a name, scroll down to the **TEXT** content-editor. Click **MASHUPS** and select **ADD NBC CONTENT**.



- The NBC Learn website will appear in a pop-up window. Browse or search for a video relevant to your learning activity. When you have found a video that you want to add to the item, click the video cue-card's **EMBED** link.



- The video will instantly embed itself within the item's content-editor in Blackboard. When you are done building the learning activity content, click the **SUBMIT** button at the bottom of the page.



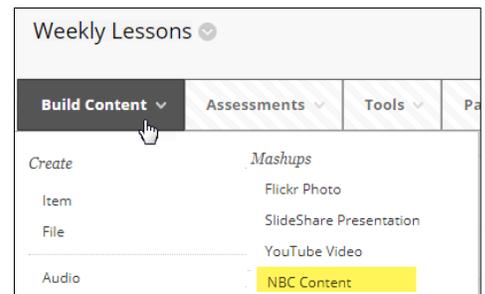
- Once the content is posted, students will view the video by clicking on the thumbnail image.



Using the NBC Learn Mashups Tool from the Build Menu

Use this method of access if you simply need to search for a video and make it available to students within a content area or content area folder.

- When **EDIT MODE** is turned on in the course, navigate to a [content area](#) or [content area folder](#). In the **BUILD CONTENT** menu, select **NBC CONTENT**.



- The NBC Learn website will appear in a pop-up window. Browse or search for a video relevant to your learning activity. When previewing a video that you would like to add to your course, click **EMBED**.
- You will be taken back to Blackboard and the video will be instantly added to the content area or content area folder like so.

