

Adding YouTube Videos to Your Course



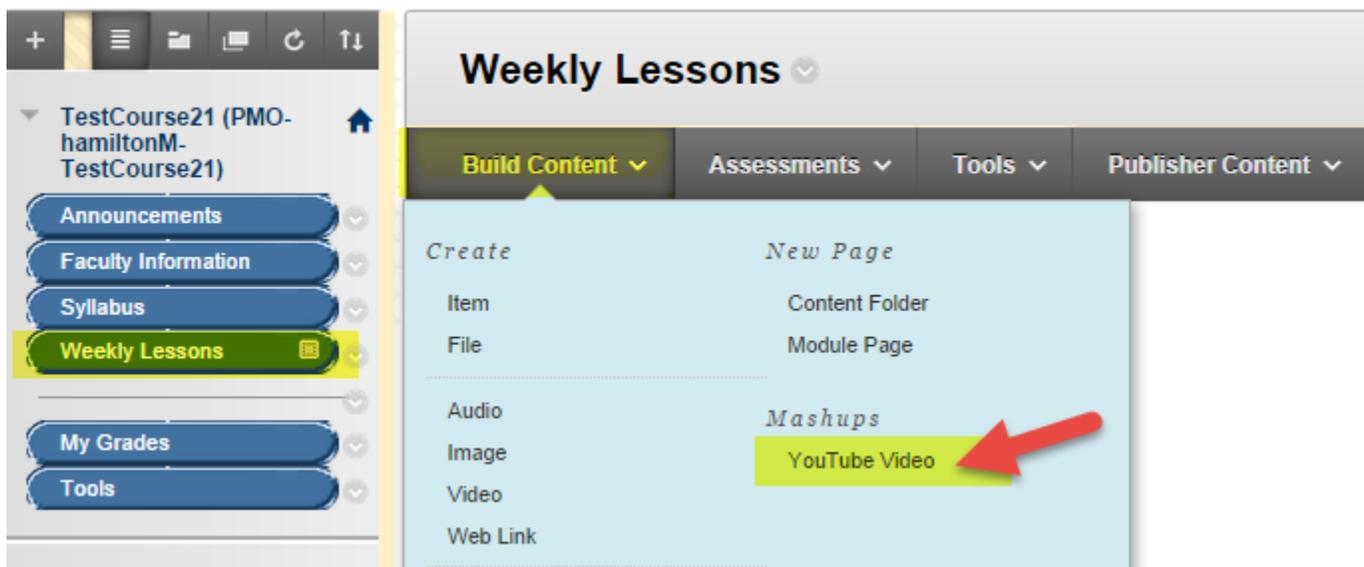
Creating & Managing Content

Instructors can add educational YouTube videos to their courses using the YouTube Mashup tool or by sharing links to videos. These instructions assume that you are working in a course that has [Edit Mode](#) turned on and that has a [Content Area button](#) in your course menu where you can add content to (ie. a “Weekly Lessons” or “Videos” button).

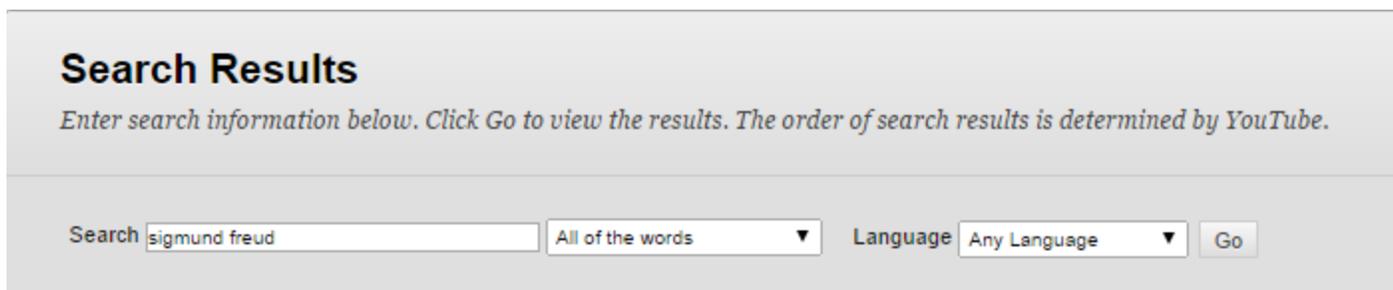
Option 1: Using the YouTube Mashup Tool

The YouTube Mashup tool is an easy way to search for and add a YouTube video to your course as a thumbnail image link or an embedded video player.

1. In your course menu, click a button to view a Content Area page. On the Content Area page that appears, notice that there will be a horizontal menu of buttons for building and managing content on this page. Roll your mouse over **BUILD CONTENT** and choose **YOUTUBE VIDEO** from the list of options.

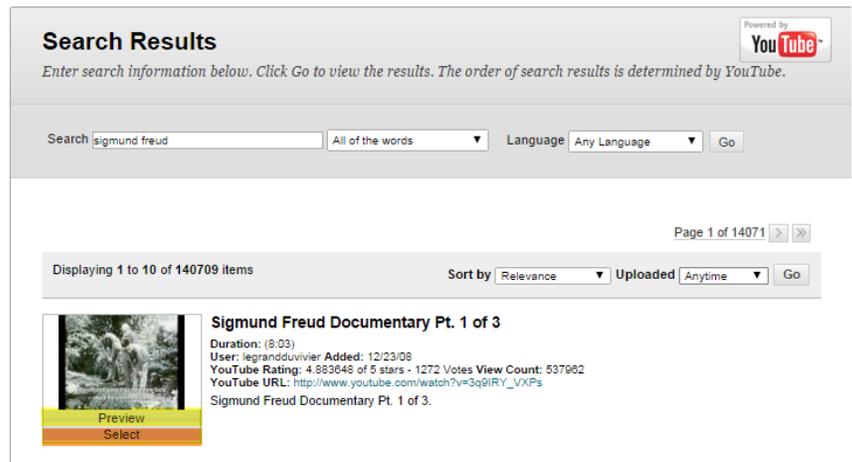


2. In the **SEARCH RESULTS** page that appears, use the search tools to search YouTube for a video by title or keywords.



- When browsing through the search results, you may preview a video by clicking the **PREVIEW** button that appears underneath a video's thumbnail.

To select a video to add to your course, click the video's **SELECT** button.



- Once you click **SELECT**, the **CREATE MASHUP ITEM** page will appear. In the form that appears, customize the video's settings under **MASHUP OPTIONS**. Here, you may choose to display the video as a thumbnail image link or embedded video player. **We recommend using these settings for best performance:**

Mashup Options

Show YouTube URL creates a link to the YouTube web site enabling students to browse videos. Show YouTube information displays length of video, name of creator and the date video was added.

View

Thumbnail will show as full size when the View Link is clicked. Embed Video will show the video player directly in the page.

Show YouTube URL Yes No

Show YouTube information Yes No

- To make the video available to students, be sure to review the settings underneath **STANDARD OPTIONS**. Set **PERMIT USERS TO VIEW THIS CONTENT** to **YES**.

Standard Options

Permit Users to View this Content Yes No

Track Number of Views Yes No

Select Date and Time Restrictions Display After

Enter dates as mm/dd/yyyy. Time may be entered in any increment.

Display Until

Enter dates as mm/dd/yyyy. Time may be entered in any increment.

If desired, you may also limit the availability of this video according to a specific time-frame using the date-picking tools listed next to the option called **SELECT DATE AND TIME RESTRICTIONS**.

6. When you are done, click **SUBMIT**. The video will be posted to the page.

Success: Sigmund Freud Documentary Pt. 1 of 3 Added

Weekly Lessons

Build Content ▾ Assessments ▾ Tools ▾ Publisher Content ▾ Discover Content ↑↓

 **Sigmund Freud Documentary Pt. 1 of 3**

 **Sigmund Freud Documentary Pt. 1 of 3**
Duration: (8:03)
User: legranddುವivier - Added: 12/23/08
YouTube URL: http://www.youtube.com/watch?v=3g9lRY_VXPs

Watch Video

If you chose to post the video as a thumbnail image link, when the student clicks on the thumbnail, the video in a player will pop up and overlay the screen. To exit the video, the student clicks the round gray X button on the video pop-up.

Weekly Lessons

 Sigmund Freud Documentary Pt. 1 of 3

Sigmund Freud Documentary Pt. 1 of 3 

Player Controls

Sigmund Freud Documentary Pt. 1 of 3 YouTube

0:00 / 8:03

Option 2: Use YouTube's Embed Code

If you have found a video at YouTube.com that you want to share with students, you may embed the video using these instructions:

1. At YouTube.com, locate and view the video that you would like to share with students. Underneath the video, click the **SHARE** button. In the list of sharing options that appear, click the **EMBED** link. Then, copy the embed code that is provided to you.



2. Next, log into Blackboard and access your course. Navigate to a content area or folder within the course. In the **BUILD CONTENT** menu, select **ITEM**.

3. On the **CREATE ITEM** page, give the item a name. Then scroll down to the text box and click the HTML button.

Create Item

A content item is any type of file, text, image, or link that appears to users in a Content Area, Learning Module, Lesson Plan, or content folder. [More Help](#)

* Indicates a required field.

Cancel

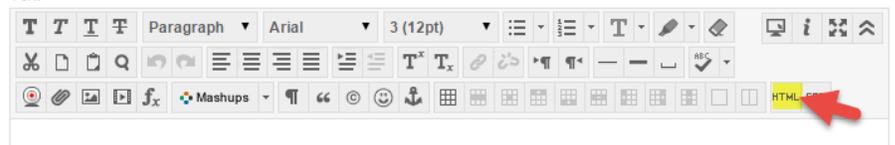
Submit

CONTENT INFORMATION

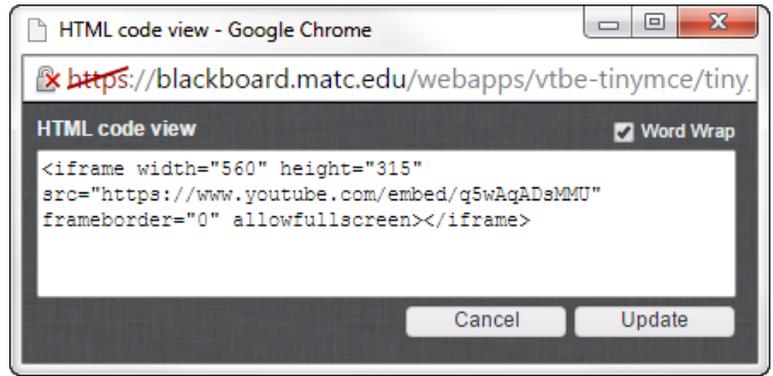
* Name

Color of Name

Text



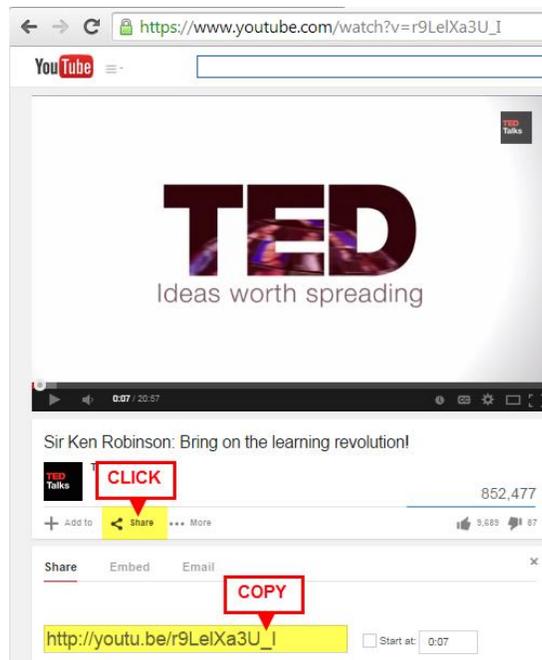
- An HTML Code View window will appear. Paste your copied embed code into the window and click the **UPDATE** button.



Option 3: Using a YouTube Video's "Share" Link

If you have been searching YouTube directly you can share the video with your students by link.

1. At YouTube, search for the video you want to share with students. When you find it, click the **SHARE** button that is located beneath the video player and copy the link that is provided.



2. In Blackboard, navigate to Content Area page in your course where you would like to post the link to the video. On the Content Area page, roll your mouse over **BUILD CONTENT** and select **WEB LINK**.
3. On the **CREATE WEB LINK** page, give the video a **NAME**. Then, use your mouse to **PASTE THE COPIED LINK** into the **URL** field. As a best practice, add a short description or instructions for students to follow when viewing the video to the **DESCRIPTION** text box. Then, click **SUBMIT**.

A screenshot of the "Create Web Link" form in Blackboard. The form has a title "Create Web Link" and a subtitle "A Web Link is a shortcut to a Web resource. Add a Web Link to a Content Area to provide a quick access point to relevant materials. More Help". There are "Cancel" and "Submit" buttons. The form is divided into two sections: "1. Web Link Information" and "2. Description". In the "Web Link Information" section, there are fields for "Name" (containing "Bringing On the Learning Revolution") and "URL" (containing "http://youtu.be/r9LeIXa3U_I"). In the "Description" section, there is a text area with a rich text editor toolbar and a description: "In this poignant, funny follow-up to his fabled 2006 talk, Sir Ken Robinson makes the case for a radical shift from standardized schools to personalized learning -- creating conditions where kids' natural talents can flourish."

4. The link to the video will be added to your course. When a student clicks the link, the video will open in its own browser window.

