

Creating Surveys in Blackboard

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Why Make a Survey?

- ▶ Student feedback can provide an instructor with understanding of student learning at any particular point in time.
- ▶ Student feedback can be analyzed to determine what content or areas of the course need to be reinforced or clarified.
- ▶ Feedback can be used to adapt instruction to address student needs, interests, and overall course satisfaction.
- ▶ Quick, easy, and uniform way to evaluate students without testing.



Potential Uses:

- Gather Mid-Semester Feedback
- Get Insight on Learning, Opinions
- Assess Student Knowledge of Topics
- End-of-Term Course Evaluation
- Warm-Up Exercise for Other Activity

Surveys in Blackboard

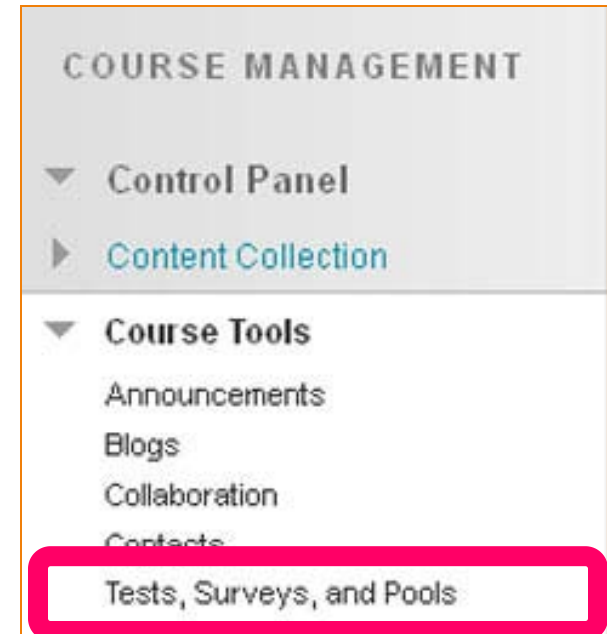
- ▶ Blackboard's assessment tools allow you to create, deliver Surveys in formats similar to Tests.
- ▶ When a student takes a survey, their answers are anonymous.
 - Instructors may view compiled data of all student answers, not individual answers.
 - Completed surveys appear in Grade Center as green checkmarks

End of Term Su
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How to Create a Bb Survey

1. To create a new Survey, go to your course's **Control Panel**.

Open the “Course Tools” menu, then select **Tests, Surveys, and Pools**.



2. The Tests, Surveys, and Pools page will appear. Click **Surveys**.

Tests, Surveys, and Pools

Tests

Tests are sets of questions that are graded to measure student performance. Once a test is created here, it must be deployed within a content folder before students can take the test. Test results are reviewed in the Grade Center. Note that some question types are not automatically graded.

Surveys

Surveys are not graded. They are useful for gathering data from students that is not used to evaluate student performance. Surveys must be deployed in a content folder for students to respond to the survey.

Pools

Pools are sets of questions that can be added to any Test or Survey. Pools are useful for storing questions and reusing them in more than one Test or Survey.

3. On the Surveys page, click **Build Survey**.

Surveys
Surveys are a means of gathering information from students and are not graded. [More Help](#)

Build Survey Import Survey

<u>Name</u> ▲	<u>Deployed</u>	<u>Date Last Edited</u>
End of Term Survey	Surveys	November 21, 2012 3:17 PM

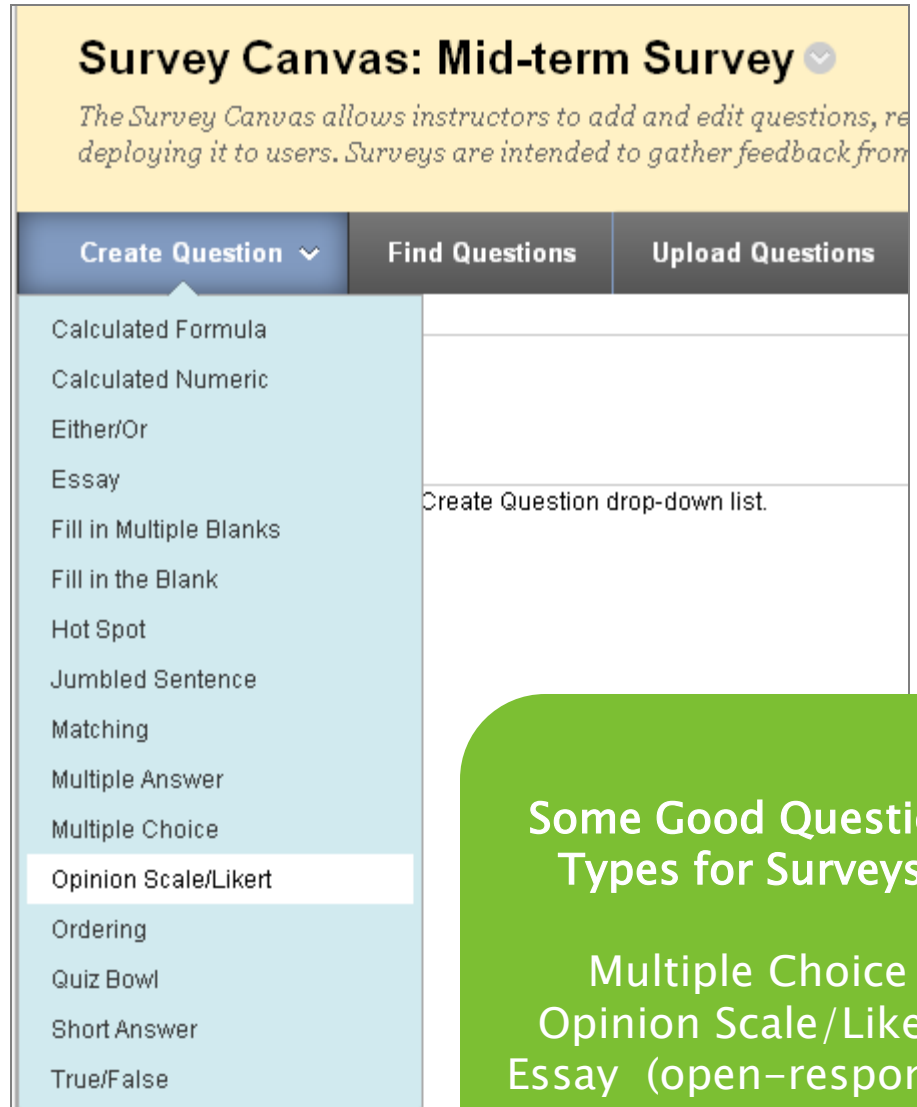
Displaying 1 to 1 of 1 items | [Show All](#) [Edit Paging...](#)

4. A **Survey Information** page will appear. Give your survey a **name** (instructions and description are optional), then click **Submit**.

5. The **Survey Canvas** page will appear.

Use the **Create Question menu** to build your questions one-by-one.

Select a **question type** from the menu.



The screenshot shows the 'Survey Canvas: Mid-term Survey' interface. At the top, there is a yellow header with the title and a dropdown arrow. Below the header is a navigation bar with three buttons: 'Create Question' (highlighted with a blue background and a dropdown arrow), 'Find Questions', and 'Upload Questions'. A dropdown menu is open under 'Create Question', listing various question types. The 'Opinion Scale/Likert' option is highlighted with a white background. To the right of the menu, there is a text input field with the placeholder text 'Create Question drop-down list.'

Survey Canvas: Mid-term Survey ▾

The Survey Canvas allows instructors to add and edit questions, re-deploying it to users. Surveys are intended to gather feedback from

Create Question ▾ Find Questions Upload Questions

- Calculated Formula
- Calculated Numeric
- Either/Or
- Essay
- Fill in Multiple Blanks
- Fill in the Blank
- Hot Spot
- Jumbled Sentence
- Matching
- Multiple Answer
- Multiple Choice
- Opinion Scale/Likert**
- Ordering
- Quiz Bowl
- Short Answer
- True/False

Create Question drop-down list.

Some Good Question Types for Surveys:

Multiple Choice
Opinion Scale/Likert
Essay (open-response)

6. On the **Create/Edit** page, type your question in the **Question** text box.
7. In the **Answers** section, select the **Number of Answers** from the drop down menu. Then, type your answer options in the Answer text boxes.
8. When you are done creating your question, click **Submit**.

1. **Question**

Question Title

✳ Question Text

Normal 3 Arial | **B** *I* U abc x_2 x^2 | [List Icons]

The material was presented in a clear manner that facilitated understanding

3. **Answers**

Select the number of answer choices, fill in the fields with possible answers, and select the correct answer.

Number of Answers

Answer 1.

Normal 3 Arial | **B** *I* U abc x_2 x^2 | [List Icons]

Strongly Agree

7. You will return to the Survey Canvas page where you can:

- Continue Building Questions (just repeat steps 5 & 6)
- Edit an existing question
- Change the order in which the questions are presented.

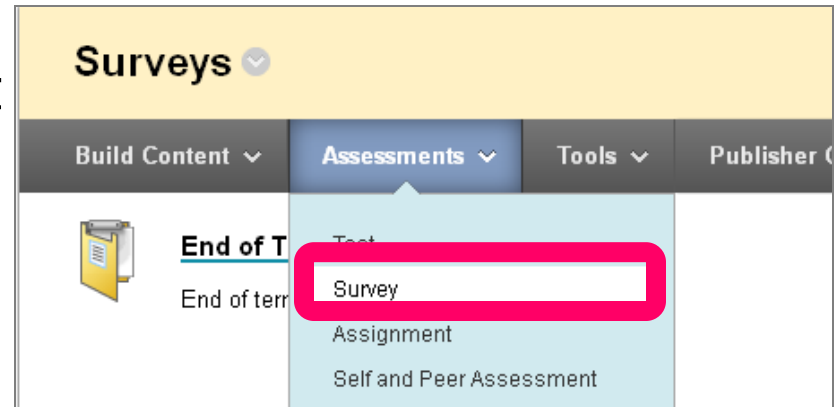
When you are done with building your test, you can deploy it to a content area in your course.

The screenshot shows the 'Survey Canvas: Mid-term Survey' interface. At the top, there are three main buttons: 'Create Question', 'Find Questions', and 'Upload Questions'. Below these, there is a section for question details including 'Description', 'Instructions', and 'Total Questions: 3'. There are also options to 'Select: All None' and 'Select by Type: - Question'. Below this, there are 'Delete' and 'Show Question Details' buttons. A list of questions is shown, with the first question being '1. Opinion Scale/Likert: The material was presented in a clear...'. A yellow bar is visible on the left side of the question list, and a pink callout bubble points to it with the text: 'To re-order a question, roll your mouse over the question. Click the yellow bar and drag the question into the desired order.' Another pink callout bubble points to the question list with the text: 'Mouse-over a question and click the arrow button. Then, select "Edit" to edit a question.'

Making Your Survey Available

When your survey is ready, you can deploy it to a content area in your course.

1. Navigate to the Bb page where you want to post the survey.
2. On this page, roll your mouse over the **Assessments** button and select **Survey**.



3. You will be taken to the Create Survey page.

Under **Add Survey**, select your survey from the list of available surveys. Then, click **Submit**.

Create Survey

Adding a Survey deploys the Survey to a Content Area. Once a Survey has been deployed, use Survey Options to make it available for students to take. [More Help](#)

1. Add Survey

Create a new Survey or select an existing Survey to deploy.

Create a New Survey

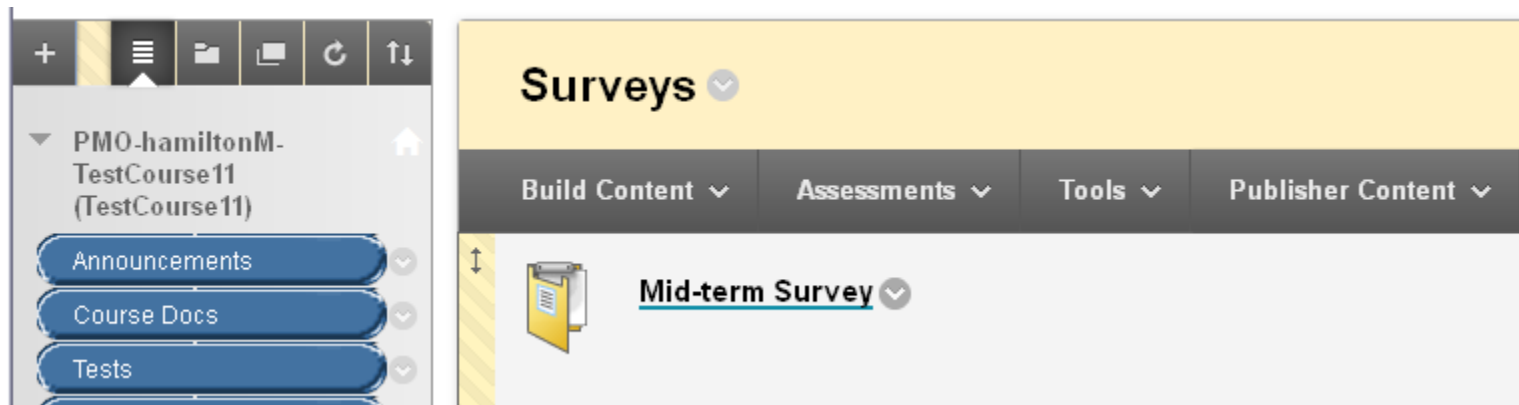
Add Survey

4. On the **Survey Options** page that appears, scroll down to the **Survey Availability** section. Find the option called **Make the Link Available** and select the **Yes** radio button.

2. **Survey Availability**

Make the Link Available Yes No

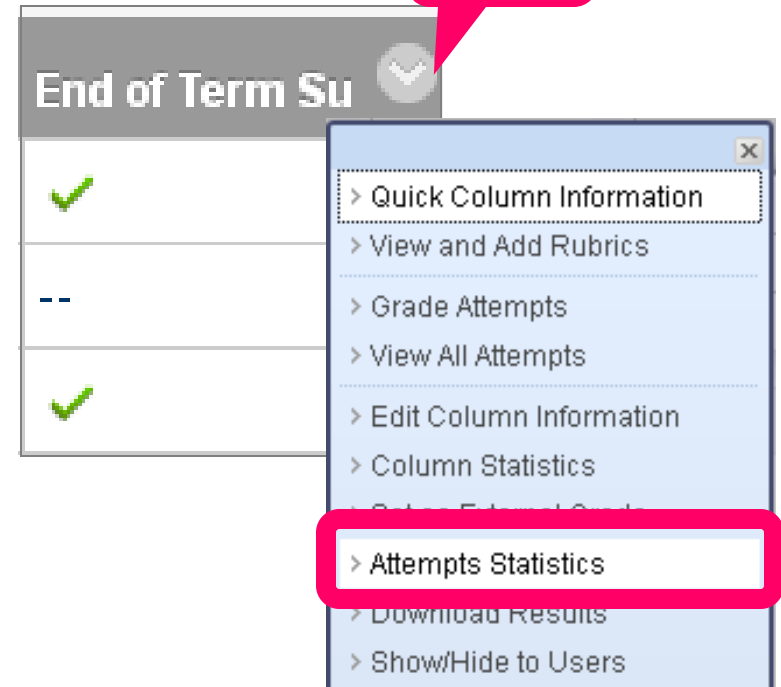
When you are done, click the **Submit** button to post the survey to your content area page.



Viewing Survey Results

- ▶ Instructors can view the completed, compiled results of the survey

1. Go to the Full Grade Center
2. At the head of the survey's Grade Center column, click the gray arrow button.
3. From the context menu that appears, select **Attempts Statistics**.



What Results Look Like

- ▶ The Survey's Statistics page displays the overall results of a Survey



Test Statistics: Feedback Survey

The statistics are calculated based only on the attempts being used in the grading option (Last attempt, First attempt, Average of Scores). If Average of Scores is the grading option, then all attempts are included in the statistics.

Name Feedback Survey
Attempts 3 (Total of 3 attempts for this assessment)

Question 1: Opinion Scale/Likert

The instructor's teaching helped me to learn the course material.

	Percent Answered
Strongly Agree	33.333%
Agree	33.333%
Neither Agree nor Disagree	0%
Disagree	33.333%
Strongly Disagree	0%

Objective questions display percentage breakdown of how students answered

Question 4: Essay

Please add any additional comments or feedback here:

Unanswered Responses

0

Given Answers

Very good.

Book was very interesting. Instructor seemed very knowledgeable and helpful.

Course was difficult for me, a lot of reading and writing. I needed to get a tutor. After that, things improved.

Subjective questions list all typed responses to question