Creating Surveys in Blackboard

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Why Make a Survey?

- Student feedback can provide an instructor with understanding of student learning at any particular point in time.

- Student feedback can be analyzed to determine what content or areas of the course need to be reinforced or clarified.

- Feedback can be used to adapt instruction to address student needs, interests, and overall course satisfaction.

- Quick, easy, and uniform way to evaluate students without testing.

Potential Uses:
Gather Mid-Semester Feedback
Get Insight on Learning, Opinions
Assess Student Knowledge of Topics
End-of-Term Course Evaluation
Warm-Up Exercise for Other Activity
Surveys in Blackboard

- Blackboard’s assessment tools allow you to create, deliver Surveys in formats similar to Tests.

- When a student takes a survey, their answers are anonymous.
  - Instructors may view compiled data of all student answers, not individual answers.
  - Completed surveys appear in Grade Center as green checkmarks.
How to Create a Bb Survey

1. To create a new Survey, go to your course’s Control Panel.

   Open the “Course Tools” menu, then select Tests, Surveys, and Pools.
2. The Tests, Surveys, and Pools page will appear. Click **Surveys**.

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**Tests**

Tests are sets of questions that are graded to measure student performance. Once a test is created here, it must be deployed within a content folder before students can take the test. Test results are reviewed in the Grade Center. Note that some question types are not automatically graded.

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**Surveys**

Surveys are not graded. They are useful for gathering data from students that is not used to evaluate student performance. Surveys must be deployed in a content folder for students to respond to the survey.

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**Pools**

Pools are sets of questions that can be added to any Test or Survey. Pools are useful for storing questions and reusing them in more than one Test or Survey.
3. On the Surveys page, click **Build Survey**.

4. **Survey Information** page will appear. Give your survey a **name** (instructions and description are optional), then click **Submit**.
5. The **Survey Canvas** page will appear.

Use the **Create Question** menu to build your questions one-by-one.

Select a **question type** from the menu.

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**Some Good Question Types for Surveys:**

- Multiple Choice
- Opinion Scale/Likert
- Essay (open-response)
6. On the **Create/Edit** page, type your question in the **Question** text box.

7. In the **Answers** section, select the **Number of Answers** from the drop down menu. Then, type your answer options in the Answer text boxes.

8. When you are done creating your question, click **Submit**.
7. You will return to the Survey Canvas page where you can:

- Continue Building Questions (just repeat steps 5 & 6)
- Edit an existing question
- Change the order in which the questions are presented.

When you are done with building your test, you can deploy it to a content area in your course.
When your survey is ready, you can deploy it to a content area in your course.

1. Navigate to the Bb page where you want to post the survey.

2. On this page, roll your mouse over the Assessments button and select Survey.
3. You will be taken to the Create Survey page. Under **Add Survey**, select your survey from the list of available surveys. Then, click **Submit**.
4. On the **Survey Options** page that appears, scroll down to the **Survey Availability** section. Find the option called **Make the Link Available** and select the **Yes** radio button.

When you are done, click the **Submit** button to post the survey to your content area page.
Instructors can view the completed, compiled results of the survey.

1. Go to the Full Grade Center

2. At the head of the survey’s Grade Center column, click the gray arrow button.

3. From the context menu that appears, select **Attempts Statistics**.
What Results Look Like

The Survey’s Statistics page displays the overall results of a Survey

Test Statistics: Feedback Survey

The statistics are calculated based only on the attempts being used in the grading option (Last attempt, First attempt, Average of Scores). If Average of Scores is the grading option, then all attempts are included in the statistics.

<table>
<thead>
<tr>
<th>Name</th>
<th>Feedback Survey</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attempts</td>
<td>3 (Total of 3 attempts for this assessment)</td>
</tr>
</tbody>
</table>

**Question 1: Opinion Scale/Likert**

The instructor's teaching helped me to learn the course material.

- Strongly Agree
- Agree
- Neither Agree nor Disagree
- Disagree
- Strongly Disagree

| Percent Answered | 33.33% | 33.33% | 0% | 33.33% | 0% |

**Question 4: Essay**

Please add any additional comments or feedback here:

- Unanswered Responses: 0
- Given Answers:
  - Very good.
  - Book was very interesting. Instructor seemed very knowledgeable and helpful.
  - Course was difficult for me, a lot of reading and writing. I needed to get a tutor. After that things improved.